

INSTRUCTIONAL VIDEOS & BOOKS

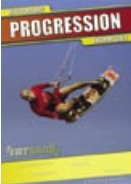
KITEBOARDING PROGRESSION—BEGINNER

Professional kiteboarders show each step of the learning process in a clear, concise, and easily replicated way. From setting up the kite to your first jump, this video safely demonstrates easy-to-learn ways to master kitesurfing. Subjects include: location and conditions; equipment and terminology; kite setup; launching and landing; kite flying; body dragging; re-launch and self rescue; waterstart; riding and staying upwind; change of direction; and jumping. You can focus on the sections of the over 2-1/2 hours of meticulous instruction that you are currently looking to improve upon. **45-2135 DVD \$34.95**



KITEBOARDING PROGRESSION—INTERMEDIATE

This is the ultimate tool to guide the intermediate kiteboarder to the next level. The best instruction around for learning back loops, front loops, and transitions — the core repertoire of the mid-level kiter. The pace is slow and repetitive, with accurate and effective instruction and each move is intricately broken down into three stages or “progressions.” Unique presentational techniques allow easy learning. 86 minutes **45-2133 DVD \$33.95**



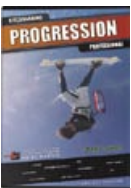
KITEBOARDING PROGRESSION—ADVANCED

Take the next step in your Kiteboarding Progression by focusing on advanced freestyle and freeriding tricks. Any intermediate kitesurfer will have the opportunity to start slow and build to the tricks we all dream of mastering. Hooked-in maneuvers include kiteloops, board-offs, and riding blind. Unhooked instruction includes kite setup and the basics, popping and ralleys, S-bends, kiteloops and downloops and handlepasses. Filmed in Egypt with British pros Lewis Crathern, Neil Hilder and Jo Wilson. **45-2132 \$33.95**



KITEBOARDING PROGRESSION—PROFESSIONAL

Fourth in the Progression instructional series from Fat Sand, Professional takes the focused insight of 3-time world champ Aaron Hadlow, mixed with the in-depth analysis that has become the trademark of the Progression series to help everyone understand and master the highest level of Pro tricks. Each trick is broken down into simpler parts, so in the end you get a total of 24 tricks. Some tricks covered include the Back Mobe 7, Front Mobe 5, KGB, Slim Chance, Blind Judge 3, S-Mobe, and Kiteloop Handlepasses. **45-2148 \$34.95**



KITESCHOOL

Complete, up-to-date, innovative and safe, Kiteschool DVD breaks down the different learning stages and gives you the solutions to make rapid progress. With two hours of tips and advice and an interactive menu, Kite School DVD is currently the only method dedicated to kitesurf training using the new generation of kites widely used by schools and in kiting locations. **45-2154 DVD \$34.95**



ZERO 2 HERO REAL Kiteboarding #1: Rank beginner to self-sufficient rider

Zero 2 Hero is the perfect entry-level video, with extended land-based training and detailed water-based instruction, including body dragging and first boardstarts. Sections include: safety and responsibility, wind basics, trainer kite flying, 4 and 5-line water lesson and a bonus section. Over 120 minutes. **45-2134 DVD \$29.95**



EVOLUTION REAL Kiteboarding #2: First Sessions to Riding Upwind

This DVD is all about helping riders progress by improving on-the-water riding, with valuable and hard-to-find instruction on learning techniques, kite control, stance and transitions. Evolution is unique in that it lays out the most effective way to go about learning specific kiteboarding moves and techniques. Sections include: first sessions, transitions, boardride, stance, riding upwind and a bonus section. Helpful graphics and multiple angles are used to best demonstrate both proper and improper techniques. 120 minutes. **45-2138 DVD \$29.95**



SURF REAL Kiteboarding #4: Surf

Based on REAL Kiteboarding's highly touted 3-day Surf camp, this DVD is 100% surf kite instructional. The main portion of the DVD is divided up into three chapters: Surf 101, Surf Skills, and Surf Sessions. There are also some massive bonus sections. This DVD will not only teach you how to successfully up your level in the surf, but will also open your eyes to the true worldwide potential of this sport. It is filmed in the beautiful British Virgin Islands and runs 120 minutes. **45-2149 DVD \$29.95**



KITES METHOD

This 2006 complete kiteboarding book by John Holzhall uses the Kiteboarding International Training Evaluation (KITE) system to cover all the details. KITE method girls take riders step by step through the quickest way to learn and the safest way to teach. Riders start at the kite without bar or lines and learn how to capture a center of energy, then counterbalance it. Instead of progressing to the waterstart, riders learn the revolutionary Upwind Board Drag (UBD). The use of the board as a planing surface allows riders to travel upwind long before they ever waterstart. In the process, they learn the secrets of kite handling. 352 pages with 500 pictures and illustrations. **45-0302 Book \$19.95 CLOSEOUT**



SMACK

Ben Wilson has developed the skills and knowledge to make him one of the most progressive wave kites in the world, and now he's ready to take your wave riding to the next level with this wave riding instructional DVD. You'll learn about gear selection, safety, the elements, the basics to know before going in the waves, kite positioning, and basic and advanced moves (both frontside and backside). This 50-minute-plus-bonus DVD moves rapidly and never gets boring. **45-2151 DVD \$34.95**



ACTION VIDEOS

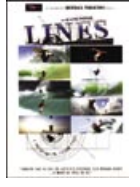
COMING TOGETHER

The title of this Ben Wilson movie is a reference to those magic days when you score the perfect combination of wind and waves. The film contains a collection of footage of some of the world's top kitesurfers smashing waves and getting barreled in exotic locations from every corner of the planet. Coming Together features both strapped and unstrapped riding and showcases all aspects of the waveriding side of kiteboarding. Running time is 35 minutes, plus heaps of bonuses. **45-2155 DVD \$34.95**



LINES

This video rocks. There is a varied cast of characters, none of whom is taking himself/herself too seriously. There are truly insane waveriding locations, and a great flat water section in Cape Hatteras. The emphasis is definitely on waves, and a mix of strapped, strapless, hooked, and unhooked riding are featured. This is by far the most progressive and entertaining surf footage ever with a nice soundtrack, good length (about 1 hour 20 minutes with the bonus stuff), and a great soul/surf video feel. **45-2150 DVD \$34.95**



LIFE ETC.

Explore the perspectives of three professional kiteboarders who ride around each of their own home spots before hooking up for a trip down the West Coast. This film covers every aspect of the sport, whether it's wave riding, freestyle tricks, sliders, or things never seen before in the sport of kiteboarding. The friends travel the country with an eye on traveling and experiencing kiteboarding with friends, capturing how much fun the sport of kiteboarding is. **45-2146 DVD \$29.95**



THE UNKNOWN ROAD

Ben Wilson is regarded as one of the most influential wave riders in the world. The film is focused on his surf-style approach to the waves, not comparing it to surfing, but showing it as an extension by using the kite to whip him in, like a jet ski would a surfer, then killing the power of the kite and using the power of the wave to ride the wave. The entire movie is unstrapped and shot worldwide. **45-2147 DVD \$29.95**



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FOUR

Anyone slightly interested in cutting edge high-powered technical moves is going to be blown away by the stuff they pull on the 2007 PKRA Tour. This DVD is even better than the previous year! The highlight of the year is Aaron Hadlow's fourth world title in freestyle kiteboarding. An epic wave contest at the end of the year in Chile ensures great variety. **45-2152 DVD \$34.95**

